



[WWW.29PIECES.ORG](http://WWW.29PIECES.ORG)



# Piece 24 of 29

Make my hands respect the things you have made.



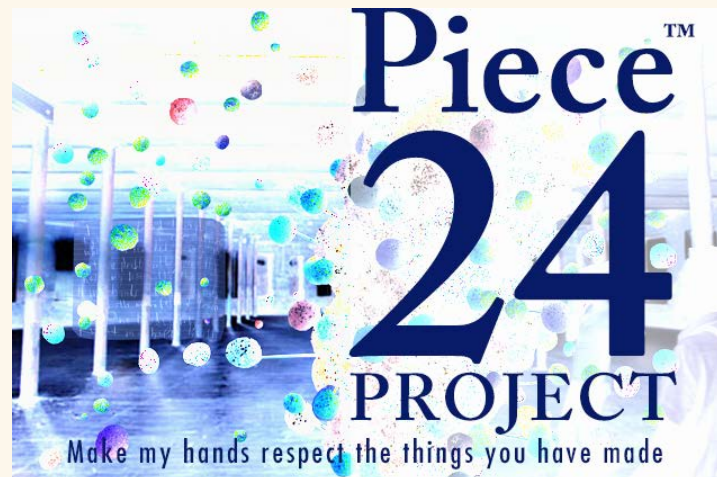
PRODUCED BY



# PROPOSAL TO FUNDERS AND IN-KIND DONORS



**TO SUPPORT AND ENGAGE IN AN INNOVATIVE PARTNERSHIP**



**PRODUCED BY 29 PIECES AND CRAIG SCHENKEL REAL ESTATE TO  
CREATE A REAL LIFE, REAL SKILLS MONUMENTAL PUBLIC ART PROJECT AND  
EVENT COLLABORATION.**

**PAIRING STUDENTS WITH PROFESSIONALS.**

THE PARTNERS

**Karen Blessen:** Founder and Artistic Director, 29 Pieces

**Craig Schenkel:** Real Estate, Bishop Arts District



**Two friends** from different backgrounds who met at the gym.  
**Doug's Gym** on Commerce St. in downtown Dallas.

Connecting the worlds of **art, commerce and education.**

# CRAIG SCHENKEL

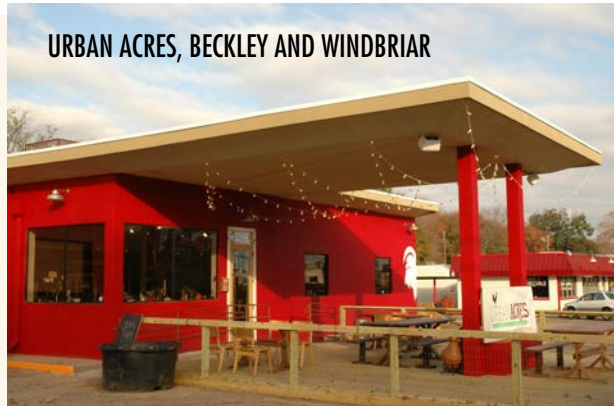
- Real estate and development, Bishop Arts District
- Philanthropist
- Dallas advocate, historian and booster
- Supporter of athletic, band and art departments at Adamson and Sunset High Schools
- Honored by County Commissioner's Court for support of Sunset and Adamson High Schools

*"The needs of the schools are immense.*

*I believe that I get what I want by helping as many people as I can to get what they want.*

*I believe in our city and I believe that we are here to help out."*

— Craig Schenkel



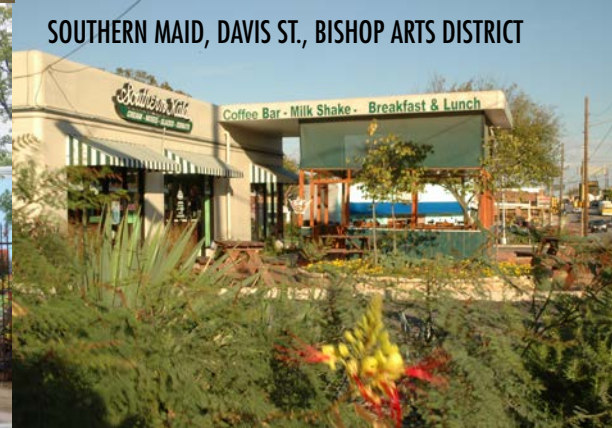
URBAN ACRES, BECKLEY AND WINDBRIAR



SOUTHERN MAID, DAVIS ST., BISHOP ARTS DISTRICT



BRUMLEY GARDENS, DAVIS ST., BISHOP ARTS DISTRICT



CAFÉ BRAZIL BUILDING, DAVIS ST., BISHOP ARTS DISTRICT



STUDENT ART ON BUILDINGS, BISHOP ST., BISHOP ARTS DISTRICT



SCHENKEL FAMILY GIFT TO METHODIST HOSPITAL

# KAREN BLESSEN

- First graphic artist named as the winner of the Pulitzer Prize, 1989
- Dallas Observer MasterMind of the Arts Awards, 2010
- Founder & Artistic Director, 29 Pieces
- Lead artist, Times Square Business Improvement District, in the redevelopment of Times Square
- Artist & Writer
- Executive Director of Dallas LOVE Project



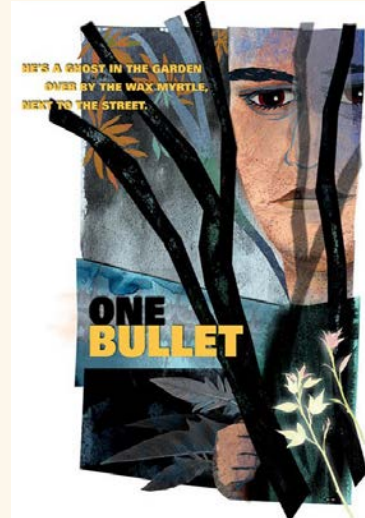
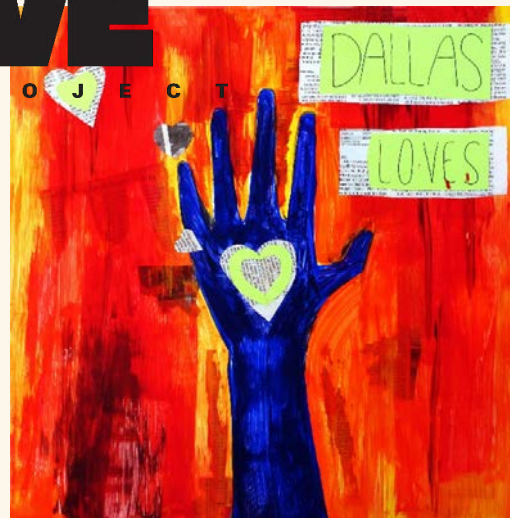
The Pulitzer Prizes



**29**<sup>TM</sup>  
**PIECES**  
Monumental Change  
Monumental Art



DALLAS **LOVE**<sup>TM</sup>  
P R O J E C T



# ABOUT 29 PIECES

## OUR MISSION

29 Pieces uses art to awaken and uplift the creative human spirit to make genuine positive social change.

29 Pieces was founded by Karen Blessen and Dr. Barbara Miller as a non-profit organization in 2005, and developed four major outreach programs.

## OUR PROGRAMS

- MasterPEACE: Artists Making a Kinder World
- The Dallas LOVE Project
- Peak St. Studio Workshops
- The 29 Pieces Sculptures





## INSPIRATION FOR PIECE 24



- Piece 24 of the 29 Pieces
- Inspired by a line from a Native American passage, titled *Let Me Walk in Beauty*.
- That line is: “Make my hands respect the things you have made.”
- The concept of the sculpture reflects the idea that respect and compassion can be ‘viral’ ... a kind of ‘Contagious Grace.’





## A collaborative, monumental public art project



*Produced by:*

29 Pieces and Craig Schenkel Real Estate

*With:*

Students and teachers from Adamson and Sunset High Schools, paired with professional artists, engineers, financial officers, designers, event planners, public relations professionals, spoken word poets, dancers and musicians.

*Seeking support and partnership from:*

Individual, foundation, and business funding sources and in innovative collaborations.



# Sunset and Adamson High Schools: Historic Rivals to Current Collaborators



## SUNSET HIGH SCHOOL

2120 W Jefferson Blvd, Dallas, TX 75208

- Jim Wright, former Speaker of the US House of Representatives attended Adamson
- Formerly Oak Cliff High School (until 1925)



## ADAMSON HIGH SCHOOL

201 E Ninth St, Dallas, TX 75203

- Robert Folsom, former Mayor of Dallas, attended Sunset
- Sunset is second largest high school in DISD
- Sunset was the last Dallas high school to win a State Football Championship (1950)



## The Piece 24 Project:

Make my hands respect the things you have made

MATCHING STUDENT TALENT, PROFESSIONAL TALENT, 29 PIECES STAFF, AND THE COMMUNITY IN THE FOLLOWING DISCIPLINES THROUGH STAGES OF DEVELOPMENT, (1) RECRUITMENT, (2) FABRICATION, (3) DOCUMENTATION AND (4) UNVEILING OF ART AND PERFORMANCE.



### STUDENT

Student Artists: 12  
Web/blog: 3  
Social Media: 1 – 2  
Event Producers: 1 – 2  
Entertainment planning: 3  
Writers, English & Spanish: 2  
Public Relations: 2  
Spoken Word: 2 - 8  
Videographers: 2  
Photographers: 2  
Engineering/robotics: 2  
Science Club: (study virology) 3-4  
Business Students – DECCA: 2  
Musicians: 6, possibly more  
Dancers: 4-6

### PROFESSIONAL

Artists: Karen Blessen, Nancy Pollock, Robert Bellamy + 2  
Web/blog: 1  
Social Media: 1  
Event Producers: 1  
Entertainment planning: 2  
Writers, English & Spanish: 1  
Public Relations: 1  
Spoken Word: 2  
Videographers: 1  
Photographers: 1  
Engineering/robotics: 1  
Science Club: (study virology) 1  
Business consultation: 1  
Musicians: Composer and lyricist  
Dancers: 1 choreographer, more as needed



## Q & A: HOW DOES THE PIECE 24 PROJECT WORK?



### **Q: HOW WILL STUDENTS BE SELECTED?**

A: With suggestions from teachers and by application. After school assemblies will be held at schools to announce project and seek student participation.

### **Q: WHEN WILL THE WORK BE DONE?**

A: After school - spring and autumn 2015 and summer of 2015.

### **Q: WILL STUDENTS BE PAID?**

A: Yes, in the form of scholarships.

### **Q: WHERE WILL STUDENTS BE WORKING?**

A: At a safe, clean and well-lit facility, within walking distance of both Sunset and Adamson schools.

### **Q: WILL THE PIECE 24 PROJECT REQUIRE EXTRA WORK BY TEACHERS AND ADMINISTRATORS?**

A: We will ask for your help in the beginning, to help select students who will participate in the project. Beyond that, we hope that you will choose to be part of the production process, and come and work with us!

### **Q: WILL THE PIECE 24 PROJECT COST STUDENTS OR SCHOOLS?**

A: No.

### **Q: WILL ALL ADULTS WORKING WITH STUDENTS BE CLEARED BY DALLAS ISD AS VOLUNTEERS, AND BY 29 PIECES' BACKGROUND CHECKS?**

A: Yes.

# We seek the support of our long-time funders and new partners as we go forward



## Funders

Craig Schenkel Real Estate  
 Embrey Family Foundation  
 Sarah Losinger  
 Harold Simmons Foundation  
 M.R. and Evelyn Hudson Foundation  
 Pitney Bowes Foundation  
 The Bowdon Foundation  
 Texas Commission on the Arts  
 Texas Women for the Arts  
 Rachel B Williams Foundation  
 The Boone Family Foundation  
 Randolph Querbes Terrell Charitable Trust  
 Meyer Levy Charitable Trust  
 Art Conspiracy  
 The Clampitt Foundation  
 Participant Media/Los Angeles  
 Uptown Endodontics

## Funders

The Advocate Foundation  
 Downtown Dallas Inc.  
 Walmart  
 Christy Williams  
 Jane Johnson  
 Joan and Terry Oxford  
 Life In Deep Ellum  
 Kelly Nash  
 Karen Blessen  
 Greg Colgan  
 Brian Prentice  
 Darryl Rose  
 Scott Eustace  
 Dr. Barbara Miller  
 Kara and Joe Hobbs  
 Alan Levi  
 Charme Robarts

## In-Kind Supporters

Downtown Dallas Inc.  
 Nicole Communications  
 Fast Cuts Edits  
 Matthews Southwest  
 Partners Converting  
 Radium FX  
 Whole Foods  
 Deep Ellum Brewing Company  
 Willie Baronet Design  
 John Katz Photography  
 Kip Lott Studio  
 Margaret Wolf Photography  
 Kent Barker Photography  
 Lynda Transou Design  
 Jim Hradecky  
 Poppy Sundeen

## In-Kind Supporters

Gensler  
 Parrent Painting  
 Balfour Beatty Construction  
 Jeff Updike and Weston Pugh Real Estate  
 Good Fulton & Farrell Architects  
 Resident Alien  
 Hitchcock Evert  
 Jericho Road  
 The Real Estate Council  
 Executives in Action

# Your Role, Your Contribution

## Sponsorship Levels Available:

**Official Piece 24 Project Underwriter - \$200,000.00 (with Naming Rights)**

**RESPECT Level Sponsor: \$50,000.00**

**COMPASSION Level Sponsor: \$25,000.00**

**HOPE Level Sponsor: \$10,000.00**

**Special Project Sponsor: \$5,000.00**

**Customized sponsorship packages available, to include, but limited to the following:**

- Full Marketing campaign inclusion
- Customized Community Relations Campaign
- Social Media integration
- Meet-n-Greet (Students/Families/Community Leaders)
- Private Functions – Donor Receptions
- Youth Scholarship Campaign
- Team Building Exercises
- Speaking/Podium Opportunities
- Product Placement
- Other accommodations as requested...

